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From Greensboro to Polk County: Supreme Maintenance Organization's Latest Move Signals a Bigger Vision

Greensboro, North Carolina, USA, May 1, 2025 - *Their Florida expansion begins with a bold bet on a cleaning company built from the ground up by a former grocery store manager.*

Some acquisitions are about territory. This one's about trust.

Supreme Maintenance Organization (SMO), a leading janitorial service provider based in Greensboro, North Carolina, has acquired Impact Cleaning Professionals, a commercial cleaning company headquartered in Lakeland, Florida. But this deal is more than a growth play, it's a story of grit, transformation, and shared values.



It all began in 2019, when Antonio "Toni" Williams, a former manager at Publix, recognized a problem too many building managers quietly endured: inconsistent cleaning, poor communication, and zero accountability. He teamed up with longtime friend Taylor Riley, and together, with little more than a vacuum and a work ethic, they launched Impact Cleaning Professionals. From day one, they built with intention. No outside investors. No shortcuts. Just sweat equity and service that spoke for itself. Over the next few years, Impact earned its

reputation as the hard way-serving schools, government buildings, healthcare facilities, and commercial spaces across Central Florida. Services expanded to include day porters, carpet care, window cleaning, floor work, and more.

But what made Impact stand out wasn't just what they did, it was how they did it. That commitment to excellence is exactly what caught SMO's eye.

"We're thrilled to join the SMO family and contribute to their vision of growth across Florida," said Toni Williams, who will stay on as General Manager for the Florida region, overseeing both operations and sales. "It was important to us to partner with a company that shares our values, one that puts customers, employees, and quality first."

David Murphy, President and CEO of SMO, echoed the alignment: "We are fortunate to welcome Impact Cleaning Professionals into the SMO family. Toni and his team have built something special, and we're excited to expand our footprint into Florida together. Our shared values and dedication to service make this a perfect fit."

About Supreme Maintenance Organization

Supreme Maintenance Organization is a trusted provider of janitorial and facility maintenance services across the Southeast. Known for dependable service, cost-effective solutions, innovative technologies, and industry-leading training through SMO University, the company employs over 500 team members and services more than 12 million square feet daily. Visit <u>www.smoworks.com</u> today to learn more.